

Conceptual in Industrial Technology Development and Catching-Up: The Case of Huawei

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Abstract: *Huawei Technologies Company is very well known in globally. In sustaining the quality and quantity development, the company applied core value which consists of customer first, dedication, continuous improvement, openness and initiative, integrity and teamwork. Therefore, core value becomes important to maintain company popularity and compete with other companies.*

Keywords: Huawei company, sustaining, quality, quantity, core value

1. Introduction

Huawei Technologies Co. Ltd. is a company of telecommunication equipment and networking equipment, where the main product is base on the mobile and fixed broadband network, consultancy and managed services, multimedia technology, smartphone, and also tablet computers [1]. The Huawei Company is founder by Ren Zhengfei in 1988, where the headquarter is based on Guangdong, China.

According to Huawei, the vision of the company is to enrich the life through communication and the mission is to focus on customer market challenges and needs by providing excellent ICT solutions and services in order to consistency create maximum value for customers.

2. Discussion

The core value of the company is more concern in every aspect of business; which is internal driving force for the company [2]. The core value include customer first, dedication, continuous improvement, openness and initiatives, integrity, and teamwork.

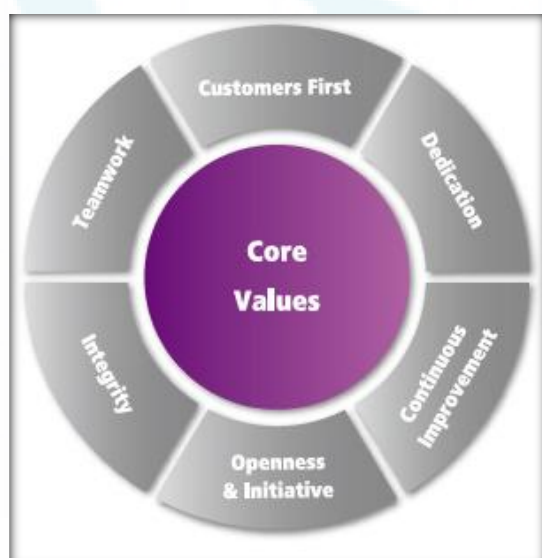


Figure 1: The core value of Huawei Company

Source:

http://www.huawei.com/ucmf/groups/public/documents/multimedia/hw_126851.jpg

2.1 Customer First

Huawei, is a company to serve customer needs and requirements. The succeed of the company is through the customer's success.

2.2 Dedication

Customer's respect and trust towards Huawei company is through dedication. The company create value for customers and also to improve capabilities.

2.3 Continuous Improvement

Continuous improvement is requiredd to help the company become more better to customer, and also improve the company and grow as an individuals.

2.4 Openness and Initiative

Customer needs make the company passionate to pursue customer-centric innovation in an open manner. Business success is the measure of the value of any technology, product, solution, or process improvement.

2.5 Integrity

Integrity is the most important asset to the company because its drives the company to behave more honestly and keep promises to win the customer's trust and respect.

2.6 Teamwork

Teamwork is the key to success. Working together in good times and bad, the foundation for successful cross-cultural collaboration, streamlined inter-department cooperation and efficient processes.

The core value make the Huawei company to stand still. However, policy, marketing, production, philosophy of the company will never build an advantages to develop the company [3]. The main reason for the changes in the company term is continuously innovates to meet customer needs and advance the company technology leadership (through openly cooperate with industry partners to building the future-proof "Smart Information Pipes", and also continuously create value for customers and society at large. From the sentence, show that Huawei company is

dedicated to enrich life and improve efficiency through a better connected world.

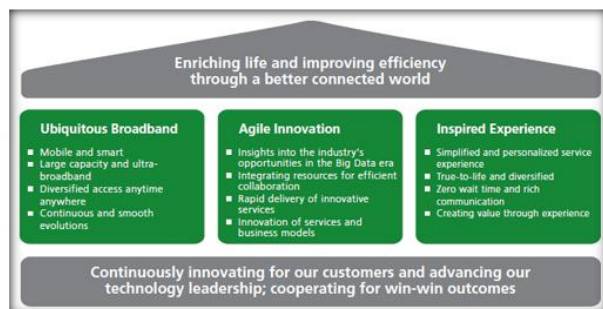


Figure 2: Enriching Life and Improving Efficiency through a Better Connected World

Source: http://www.huawei.com/ucmf/groups/public/documents/multimedia/hw_u_255961.jpg

3. Conclusion

As conclusion, core value in a company are very important to increase the development in globally. Although challenges exist in surrounding, the company will work harder to sustain the quality and quantity to compete with others company.

Reference

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Author Profile



Ang Kean Hua received the B.S. in Geography and M.S. in Science, Technology and Sustainability from University of Malaya in 2011 and 2013. Currently, he is doing Ph.D. in Environmental Sciences in University Putra Malaysia, focus on water quality modeling using GIS based in Malacca River. He is expert in water science, water management, flood management, Geographical Information System (GIS), Remote Sensing (RS), qualitative and quantitative approach.